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Travel Itinerary Review

SAMPLE CLIENT REPORT | CASE STUDY 01

Japan | 10 days in December | 6 travellers, 3 generations

DIY itinerary: Fukuoka, Hiroshima and Kanazawa. Grandparents have limited walking ability and do not eat beef; teenagers enjoy walking and beef.

ASSESSMENT ACROSS SIX AREAS

01 Suitability	Limited mobility is addressed at individual attractions, but not at journey level. Grandparents are too often passive participants.
02 Routing	Three widely separated cities create avoidable travel demands. The return flight from Komatsu requires a connection.
03 Pacing	Daily sightseeing is generally light and city stays are reasonable. Early hotel check-in should not be assumed.
04 Transportation and logistics	Rail, taxis and private transfers are sensible options, but luggage handling, connections and vehicle capacity for six need consideration.
05 Accommodation	Prioritise station access where relevant, suitable room sizes and safe bathrooms. Consider a ryokan with Western beds for seniors.
06 Experiences, activities and tourist traps	Shopping and sightseeing dominate. Include shared hands-on activities and meaningful alternatives for each generation.

REVIEW OUTCOME

What works: Daily activity pacing and time allocated to each city.

What is workable with recommendations: Separate activities, provided both generations have meaningful experiences.

What needs attention or can be improved: Overall routing, transfer demands and inclusion of grandparents. I would not recommend proceeding as planned.

THREE KEY CONSIDERATIONS

01 Travel within a compact region. Focus on Kyushu, or extend to Hiroshima if desired. Avoid the unnecessary journey to Kanazawa.

02 Reconsider transportation. Explore private transport for six, combined with free-and-easy days in Fukuoka.

03 Make every generation a participant. Include shared workshops, a ryokan with onsen and kaiseki, and independent experiences such as scenic trains for seniors.