



THE EPIC DISPATCH

JANUARY 2026

Designing Journeys with Intention

Travel, at its best, should feel considered and unhurried.

Behind every journey I design is the intention to remove friction. To think through the details before they become problems. To create space for clients to experience a destination without constantly making decisions along the way.

At Epic Travel Designer, travel is not about ticking off places or following a template. It is about understanding how a journey flows, how time is spent, and how each decision affects the overall experience.

This quarterly dispatch is a place where I share the thinking behind the journeys I design. The places I believe in. The work that often happens quietly, but makes all the difference once the journey begins.

BEST TEO
CHIEF TRAVEL DESIGNER



A Quiet Milestone for 2026

Designing Switzerland, Backed by Experience

In September last year, I spent time on the ground in Switzerland for an extensive site visit. We travelled through the country the way many of my clients do, by train, lake boats, mountain transport, and post buses.

That trip reinforced something I have always believed. Switzerland rewards travellers who understand how it works.

Following that site visit, I went on to complete both the Certified Switzerland Travel Expert accreditation and the Swiss Travel System Excellence Expert certification. These are programmes designed for specialists who plan Switzerland using its public transport network, not just point to point sightseeing.

Switzerland is not a destination you wing. Its beauty lies in precision. Knowing how journeys flow, how connections work, and how to design routes that feel calm rather than rushed makes all the difference.

These certifications formalise what I already do for my clients. I design Switzerland journeys that move smoothly and intentionally, without unnecessary backtracking, confusion, or wasted time.

This is not about collecting badges. It is about removing friction, so you can focus on enjoying the journey.



Switzerland Beyond The Postcards

Switzerland rewards travellers who understand its rhythm.

The magic is not only in well known names like Zermatt or Interlaken. It is found in lake crossings timed to golden hour, car free alpine villages reached by post bus, and panoramic rail journeys discovered during our site visits and client journeys.

When designed well, travelling through Switzerland by public transport becomes part of the experience, not just a way to get around.

- Scenic rail journeys designed as part of the experience
- Seamless connections across trains, boats, and mountain transport
- Access to quieter regions that reward slow and intentional travel



What Clients Rarely See, But Always Benefit From

During our Switzerland site visit last September, we deliberately put the system to the test.

Some routes showed transit times of just three minutes between platforms. On paper, everything connected perfectly. Swiss trains run like clockwork, but as first timers travelling with a 65-litre backpack, an 18-inch carry-on, and a day pack, we were understandably sceptical.

In reality, it worked.

Transfers were fast and precise. Platform changes were clearly guided. Station staff and inspectors were present, quietly directing passengers and ensuring everyone boarded in time. Trains departed punctually, exactly as scheduled.

Experiences like this are why site visits matter. What looks risky online can feel effortless when understood properly, and what appears simple on paper can become stressful if misjudged. Travel design lives in knowing the difference.

Good travel feels calm not because nothing happens, but because the thinking has already been done.



Let's Design Your Next Journey

If Switzerland, or anywhere else in the world, has been quietly sitting on your mind, now is a good time to start the conversation.

Especially for peak seasons, thoughtful planning makes all the difference.

Start a Conversation

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